



Promotional Sponsorship Opportunities and Recognition

There's something for everyone!

Your gift supports the St. Tammany Parish Hospital Parenting Center in its mission to promote confidence and competence in parenting, encourage optimal development for children and enhance the well-being of the family as a whole.

Super Skeleton Sponsor – \$ 5,000

- **Exclusive 10x10 Sponsor Tent at event** – *showcase your business, host a game, activity or craft, have giveaways, create a hospitality tent for guests – it's up to you!*
- **Event Area of your choice to be named for your business** and your tent placed within it
- **Logo recognition displayed prominently in your area at event**
- **30 Monster Mash tickets**
- **Exclusive Logo recognition on event tickets**
- **Opportunity to provide child friendly promotional items or giveaways in the Trick-or-Treat Village which goes home to approximately 2,000 Northshore area households**
- **Logo recognition** on all printed materials, media advertisements and event sponsor board
- **Logo recognition** on St. Tammany Hospital Foundation website with hyperlink to your businesses website

Princess & Pirate Tea Sponsor – \$ 3,000

** This sponsorship is limited to one donor. Please respond ASAP with your commitment in order to secure this sponsorship.*

- **Popular third annual Princess & Pirate Tea to be named for you or your business**
- **10 Monster Mash tickets / 10 tickets to the Princess & Pirate Tea** (includes Monster Mash admission)
- **Logo recognition** at the Princess & Pirate Tea event
- **Name or logo recognition** on select printed materials and media advertisements
- **Name Recognition** on St. Tammany Hospital Foundation website

Friendly Ghost Area Sponsor – \$2,500

- **Event Area of your choice to be named for you or your business** (*Limit one sponsor per area*)
- **15 Monster Mash tickets**
- **Logo recognition** on event sponsor board
- **Name or logo recognition** on select printed materials and media advertisements
- **Name Recognition** on St. Tammany Hospital Foundation website

Tricky Trick or Treat Bag Sponsor – \$2,500*

** This sponsorship is limited to one donor. Please respond ASAP with your commitment in order to secure this sponsorship.*

- **Logo recognition on the Trick or Treat Bag distributed to over 2,500 children**
- **15 Monster Mash tickets**
- **Name or logo recognition** on select printed materials and media advertisements
- **Name Recognition** on St. Tammany Hospital Foundation website

Trick or Treat Village House Sponsor – \$300*

** This sponsorship is limited to fifteen (15) donors. Please respond ASAP with your commitment in order to secure this sponsorship.*

- Name or logo displayed prominently on your Trick-or-Treat House
- Opportunity to provide child friendly promotional items or giveaways at your village house which goes home to over 2,000 Northshore area households
- 4 Monster Mash tickets
- Name recognition on St. Tammany Hospital Foundation website

Monster Media Sponsor

In-kind advertising or print donation of \$1,500 or higher

- 15 Monster Mash tickets
- Name recognition on event sponsor board and select printed materials
- Name recognition on St. Tammany Hospital Foundation website

Community Village Vendor – \$200

For more information, contact 985-898-4435

- Opportunity to host a dedicated table in the Community Village to exhibit your business in a 10'x10' space
- All Community Village vendors are asked to offer a craft/activity for the children as a way to attract guests to your table and to add value to the event
- Name recognition on St. Tammany Hospital Foundation website

Scarecrow Volunteer Sponsor

Monster Mash is pleased to offer businesses and volunteer groups a way to showcase their organization while volunteering for a great cause! Your organization agrees to staff a game or activity for the duration of the event in return for all of the great benefits listed below.

- Opportunity for your volunteers to represent your organization by wearing your name/logo apparel while volunteering
- Opportunity to place signage at your sponsored activity with your name and/or logo (Signage size: max of 18"x24")
- Name on event sponsor board
- Recognition in Parenting Center newsletter and on St. Tammany Hospital Foundation website

In-Kind Donor Opportunities

Monster Mash is pleased to offer organizations the opportunity to strengthen their community by supporting the St. Tammany Parish Hospital Parenting Center with an in-kind donation to Monster Mash.

Donations Needed:

- Auction Items for the Boo & Bid Silent Auction (no minimum value)
- Donations of candy (no chocolate, please) or small trinket toys for the Trick-or-Treat Village
- Concessions such as bottled water, soft drinks, electrolyte drinks, chips, candy, pickles etc...
- Restaurants to donate food for the Eats & Treats Village

2016 Monster Mash: Saturday, October 15, 10am-3pm

Contact Nicole Suhre at 985-898-4171 or email at nsuhre@stph.org with questions about sponsor or donor opportunities.



For general questions about Monster Mash, call 985-898-4435 or visit www.stph.org/montermash.